Novus Solutions

SaaS Innovation for Small & Medium Enterprises (SMEs)

PS41: AI-Powered SME Growth Command Center

SMEs operate using fragmented tools without strategic visibility. Develop a unified SaaS command center integrating finance, sales, HR, and operations data. The system should provide predictive growth insights and revenue optimization recommendations. It must generate automated executive dashboards and KPI alerts. The product should function as a centralized intelligence hub for SMEs.

Expected Output:
 A multi-module SaaS platform with integrated dashboards, predictive analytics engine, and automated reporting system.

Advanced Add-Ons:
 Revenue leakage detection, competitor benchmarking, AI growth simulator.

PS42: Smart Subscription & Revenue Automation Platform

Growing businesses face complexity in managing recurring revenue streams. Build a SaaS-based subscription management platform handling billing, renewals, taxation, and payment reconciliation. The system should provide churn prediction and revenue forecasting analytics. It must integrate with accounting and CRM systems. The solution should optimize recurring revenue operations.

Expected Output:
 A subscription automation SaaS tool with billing engine, payment tracking dashboard, revenue analytics module, and API integration layer.

Advanced Add-Ons:
 Dynamic pricing engine, churn prevention automation, customer lifetime value predictor.

PS43: SME Digital Transformation & Automation Suite

Traditional SMEs struggle to transition into digital ecosystems. Build a comprehensive SaaS platform that digitizes core operations including invoicing, HR management, sales CRM, and reporting. The system should include automation workflows and performance analytics. It must be scalable and user-friendly for non-technical users. The product should accelerate SME digital transformation.

Expected Output:
 An all-in-one SaaS business suite with modular tools, workflow automation engine, analytics dashboard, and integration capabilities.

Advanced Add-Ons:
 Mobile app support, AI business insights assistant, customizable reporting engine.